



Duval County Public Schools

May 1, 2008, Board Workshop

Ms. Betty Burney, Chairman
Mr. Tommy Hazouri, Vice-Chairman
Ms. Kris Barnes
Ms. Martha Barrett
Ms. Nancy Broner
Ms. Vicki Drake
Ms. Brenda Priestly Jackson
Mr. Ed Pratt-Dannals, Superintendent

ATTENDANCE AT THIS WORKSHOP OF THE DUVAL COUNTY SCHOOL BOARD: All Board Members were present with the exception of Ms. Kris Barnes and Ms. Vicki Drake, who were both out of town. Mr. Ed Pratt-Dannals, Superintendent, was also present.

Call Meeting To Order

[CALL MEETING TO ORDER](#)

Minutes: The Chairman called the Board Workshop to order at 9:12 a.m.

Items To Be Discussed

[1. STRATEGIC PLAN UPDATE](#)

Minutes:

Staff reviewed the Strategic Plan with the Board prior to approval at the May 6, 2008, Board Meeting. The following items are to be followed up on by staff.

1. Add to Superintendent's letter:

- Talk about multiple intelligences
- Transition year
- Current assessment system only assesses limited skills and abilities
- Statement about art, music, and P.E.
- No single instrument to measure progress
- This will drive what is working and not working
- Ties in with budget process
- Sense of urgency and making sure goals are reachable
- Very few Districts willing to do what we are doing in Duval
- Talk about our philosophy – Board and Superintendent

2. Changes to Plan:

- State in Plan our concerns and questions about establishing these goals and using the norm referenced tests. (Note: This may be covered in comments to be included in Superintendent's letter.)
- Talk about Safe Harbor provision of NCLB and meeting those criteria
- Middle and High schools – reach goal by 2014
- Explain acronyms used – make layman's terms – i.e., SWD – explain on every page where used
- Define Lexile

3. Communications Issues

- Develop a strategic communications plan for the community
- Start education public before school grades come out
- Already have video and PowerPoint for use with staff
- Talking points – use at all speaking engagements; i.e., Rotary, etc.
- May Board Meeting – Chairman will address in her comments and Superintendent will talk about during his report also
- Have Board member and staff member teams to go out into the community
- Form cadre of teachers to speak at schools
- Add reference to Strategic Plan in agenda items – beginning with June 2008 agenda
- Talk about at beginning of next school year also
- Send thank you letters to students who participated from Board
- Reading pamphlets we used a year or two ago – reprint these and use again
- Staff developing reporting system to show progress – will wrap in CS, Data Dashboard, etc.
- Develop student friendly version of plan
- Develop parent friendly version of plan
- Form student group with a facilitator – on-going group – meet once a year to give feedback and reactions to plan and progress
- Develop tri-fold – similar to the What Drives Us brochure

Adjournment

[ADJOURNMENT](#)

Minutes:

The Chairman adjourned the Board Workshop at 10:51 a.m.

BSC

This is the template Closing Statement

We Agree on this

Superintendent

Chairman